

International Conference

Advancing Financial, Digital and Health Inclusion: Steps Towards Viksit Bharat @2047

(A part of ICSSR funded project entitled “Positive Impacts of Intersecting Dimensions of Digital, Health and Financial Inclusion for Pasmanda Muslims: Steps towards Viksit Bharat”)

February 11, 2025

Department of Management Studies, Jamia Millia Islamia, New Delhi-110025

SCHEDULE

Event	Time & Venue
Tracks 01 to 05	10:00-11:30 AM, 11th February 2025 Online
Inaugural session	12 Noon – 01:30 PM: 11th February 2025 FTK AUDITORIUM, Centre for Information Technology Please join via this link – https://meet.google.com/ivb-igcw-vvc
Valedictory Session	05:00 – 06:15 PM, 11 th February 2025 FTK AUDITORIUM, Centre for Information Technology Please join via this link – https://meet.google.com/ivb-igcw-vvc

INAUGURAL SESSION

Time & Venue – 12 Noon, 11th February 2025 - FTK Centre for Information Technology

Please join via this link – <https://meet.google.com/ivb-igcw-vvc>

TIME	EVENT
12.00 Noon -12.10 PM	Inaugural Address Prof. Pankaj Kumar Gupta , Head, Department of Management Studies, JMI
12.10 PM-12.20 PM	Address by Dean Prof. Amirul Hasan Ansari , Dean, Faculty of Management Studies, JMI
12.20 PM-12.25 PM	Theme Address Prof. Naushadul Haque Mullick , Conference Convenor
12.25 PM-12.45 PM	Address by Guest of Honour Mr. Anas Abdul Wajid , Senior Director (Chief Sales & Marketing Officer), Max Healthcare
12.45 PM-1.00 PM	Guest of Honour (Online) Prof. Abrar Ali Saiyed , Associate Professor, Adam Smith School of Business, University of Glasgow, Scotland, United Kingdom
1.00 PM-1.20 PM	Guest of Honour Prof. Amitabh Kundu , Former Dean of School of Social Sciences, Jawaharlal University, New Delhi
1.20 PM	Presidential Address Prof. Mazhar Asif , Vice Chancellor, JMI
Vote of Thanks Schedule of the Conference	Dr. Tafeeque Ahmad Siddiqui , Co-Convenor

TRACK 01 - DIGITAL INCLUSION, AI & EMPOWERMENT

Time: 10:00-11:30 AM, 11th February 2025

Link to join the session: <https://meet.google.com/cnk-hnou-zit>
Session Chair: Dr Mohammad Kashif Khan (Jamia Millia Islamia)
Session Co-Chair: Zahoor Ahmad Mir (Cluster University)
Session Coordinator: Mohammad Aftab (8409519193)

S. No.	Paper Title	Author(s)
ONL-T01-P001	Bridging India's Digital Divide in the Age of AI and Automation: A Call for Equitable Development	Anupam Pravakar
ONL-T01-P002	Digital Divide in Education: A Critical review of NEP 2020 Vision for Bridging the Gap in Indian Education	Dr. Kitbok Nongkynrih, Ibanrihun Kharbyngar
ONL-T01-P003	Digital Horizons for Viksit Bharat@2047: Innovating Inclusion, Bridging Divides, and Empowering Lives	NIDHI PRAKASH
ONL-T01-P004	Digital Literacy and Its Influence on Higher Secondary Students Attitudes Towards Internet and Social Media: Effects on Achievement Motivation and Academic Performance	Pradeep Kumar Tiwari, Dr. Gopal Singh
ONL-T01-P005	Digital Literacy as a Tool for Social Change: Empowering Women through Information	Dr. Kitbok Nongkynrih
ONL-T01-P006	E-Inclusion in Teacher Education: Attitudes of B.Ed. Students in Purulia	Dr. Laxmiram Gope, Abhisek Panda
ONL-T01-P007	Empowering Equality: The Role of Big Data Analytics in the Big Four's Gender Policies	Afreen Bano, Dr. Priyanka Bhaskar, Prof. Sushila soriya
ONL-T01-P008	Future of Digital Financial Services with impact of Artificial Intelligence	Sonali Gupta, Dr. Mohit Kumar
ONL-T01-P009	Navigating the Insurance Evolution: Robo-Advisors and Their Transformative Potential	Dr. Gargi Pant Shukla, Shweta Sethi
ONL-T01-P010	Role of Artificial Intelligence in workforce performance monitoring of hospitals using KPIs: Bibliometric study	Dr. Animesh Shende (PT), Ali Rizan, Dr. Dhananjay Mankar
ONL-T01-P011	Cultural Dynamics in Digital Transformation: Strategies for SMEs Enterprises	Monika Singh

TRACK 02 - FINANCIAL INCLUSION & EQUITABLE GROWTH

Time: 10:00-11:30 AM, 11th February 2025

Link to join the session: <https://meet.google.com/bti-ojmq-vyh>
Session Chair: Dr Muhammad Shafi (NITK)
Session Co-Chair: Dr. Shahid Lone (Visiting Faculty, Jamia Millia Islamia)
Session Coordinator: Ms. Bharti Sharma (9310144501)

S. No.	Paper Title	Author(s)
ONL-T02-P001	A Comprehensive Analysis of Cryptocurrencies: From Security to Sustainability	Vansh Bathla, Prof. Karam Pal Narwal
ONL-T02-P002	Bridging the Gap: The Impact of Fintech on Financial Inclusion through Sustainable Development	Ms. Komalpreet Kaur, Dr. Bharti kapur
ONL-T02-P003	Determinants of Mobile Payment Service Adoption: A Global Perspective from Existing Literature	Ravikumar Rami, Dr. Nishithkumar Bhatt
ONL-T02-P004	Dynamics of Financial Inclusion in India: Insights into its impact on household debt and savings	Pallavi Rajput, Dr. Manoj Bhatt
ONL-T02-P005	EFFECT OF COVID - 19 ON THE DIGITAL PAYMENT SYSTEM WITH SPECIAL REFERENCE TO FEMALE CUSTOMERS IN COIMBATORE CITY	Gayathri S, Dhanalakshmi R
ONL-T02-P006	Personality Traits Based Decision Making in Cryptocurrency: Review and Research Avenues	Yachna, Dr. Nidhi Walia
ONL-T02-P007	SME's Finance towards Sustainable Development and Innovation	Arun Chalotra

TRACK 03 - HEALTH INCLUSION FOR UNIVERSAL HEALTHCARE

Time: 10:00-11:30 AM, 11th February 2025

Link to join the session: <https://meet.google.com/won-wthe-fzw>

Session Chair: Dr. Pooja Sharma (Jamia Millia Islamia)

Session Co-Chair: Dr. Ishrat Rasool (Jamia Millia Islamia)

Session Coordinator: Azam Kidwai (98394 47984)

S. No.	Paper Title	Author(s)
ONL-T03-P001	AI-Powered Personalized Disease Prediction and Specialist Recommendation Device	Faraz Khan, Prof. P. K. Bharti, Dr. Md Heshamuddin, th Shammon Ahmad, Sumaira
ONL-T03-P002	AVAILABILITY & ACCESSIBILITY TO SOCIAL HEALTH PROTECTION IN JAMMU AND KASHMIR - Lessons from Ayushman Bharat Pradhan Mantri Jan Arogya Yojana"	Mushtaq Ahmad Malla
ONL-T03-P003	Chakra Yoga: AI Yoga Trainer	Gnyan Jasmatbhai Muliya, Prof. Yogendra L. Patel
ONL-T03-P004	Digital Healthcare Transformation Assessing the Impact Of E-Pharmacies on Accessibility, Affordability, And Patient Satisfaction	Varshini V , Dr.M S Meenakshi
ONL-T03-P005	Educational Intervention Based on Theory of Planned Behaviour to Modify the Risk Factors of Cardiovascular Diseases among School Teachers in Nepal: A Quasi-experimental Study	Yamuna Marasini, Dr. Niranjana Shrestha, Dr. Abhinav Vaidya, Dr. Pomawati Thapa, Dr. Rudra Prasad Marasini, Dr. Tulsi Ram Bhandari
ONL-T03-P006	Role of Artificial Intelligence in workforce performance monitoring of hospitals using KPIs: Bibliometric study	Dr. Animesh Shende (PT), Ali Rizan, Dr. Dhananjay Mankar
ONL-T03-P007	Transformative Dynamics of Rubber Plantations in Tripura: Linking Growth, Sustainability, Social Inclusion and Future Projections	Bhaskar Datta, Dr. Rajesh Chatterjee, Dr. Debarshi Mukherjee, Abdur Rahman Choudhury, Abhranil Bhattacharjee
ONL-T03-P008	Transforming Health Insurance in India: A Digitalization Perspective	B.Kowsika, Dr. R. Venkatesan
ONL-T03-P009	Use of Artificial Intelligence (AI) For Health Inclusion: A Study of Public Perception and Concerns Regarding Artificial Intelligence (AI) in Healthcare	Dr. Iffat Naseem, Sana Anjum, Dr. (Prof.) N. H. Mullick

TRACK 04 – INCLUSION & UNDERPRIVILEGED SECTIONS

Time: 10:00-11:30 AM, 11th February 2025

Link to join the session: <https://meet.google.com/ktc-hbqh-qfr>

Session Chair: Dr. Bushra Punjabi (Bits Pilani)

Session Co-Chair: Dr. Manjur Ali (GIDS)

Session Coordinator: Mr Saquib Noman (721 734 1271)

S. No.	Paper Title	Author(s)
ONL-T04-P001	Bridging Financial Literacy and Portfolio Management: Insights from Women in Tech	N.Uma Devi, Dr.S Benita
ONL-T04-P002	Innovative Financial Products for Empowering Marginalized Tamil Linguistic Minorities in Kerala: Bridging Financial Exclusion with Inclusive Solutions	Sruthi S
ONL-T04-P003	Keeping Pace with Digitalization: The Role of Social Media In Empowering Women Entrepreneurs	CHARU VAISH, Dr. LATA BAJPAI SINGH
ONL-T04-P004	Marriage Migration, Identity, and Employment: The Spatial Inequities Faced by Bengali Brides in Kashmir	Syed Dawood Bini Salam
ONL-T04-P005	The Convergence of Technology And Entrepreneurship; Pathways To Socio-Economic Empowerment "	Muhammed Sabith
ONL-T04-P006	Zakat Conceptual Framework for India's Valuation	Dr. Sumbul, Ziya Batul Rizvi
ONL-T04-P007	Caste and Pasmanda Muslims: Identity and Mobilisation Among the Manihar community in Prayagraj City	Alisha Bano, Dr. Chandraiah Gopani
ONL-T04-P008	Analyzing the Factors Influencing Marginalized Entrepreneurs in India	Dr. Amir Hussain, Dr. Mohd. Saeem Khan, Raghob Noman, Saqib Noman, Dr. Mohd Yasir Arafat

TRACK 05 - SUSTAINABLE DEVELOPMENT & INNOVATION

Time: 10:00-11:30 AM, 11th February 2025

Link to join the session: <https://meet.google.com/ceu-ezzh-sfp>

Session Chair: Dr. Isha Narula (VIPS)

Session Co-Chair: Dr. Haseen Ahmed (NDIMS)

Session Coordinator: Ms Tooba Rehman (80092 89514)

S. No.	Paper Title	Author(s)
ONL-T05-P001	Assessing the Role of Renewable Energy Policies in Achieving India's Sustainable Development Goals by 2047	SAMOON KHAN , Dr. Rupinder Katoch
ONL-T05-P002	Carbon Credits in Smart Cities: A Personal Approach to Achieving SDG 11	Ms. Manasvi Sharma, Ms. Riddhima Mishra, Dr. Surbhi Srivastava
ONL-T05-P003	Consumer Attitude Towards Organic Food Products: Insights from Generation Z in Shimla	Aditi Sharma, Tanuj Sharma, Prof. Pawan Garga
ONL-T05-P004	Ecological Economics and Biomimicry as Regenerative Economy Tools	Vijaya Kittu Manda, Sangeetha Radhakrishnan, Mohit Tiwari
ONL-T05-P005	Green Financing for SME'S: A path to sustainability	Priya Sethi, Deepender
ONL-T05-P006	Impact of 3G (Green investment, green loyalty program and green technology) on Customer Satisfaction and Responsible Behaviour in Star-Rated Hotels: A study of Delhi NCR	Hare Krishna Chaudhary , Dr Malini Singh , Dr Pratik ghosh
ONL-T05-P007	Innovative Behaviour: Women Entrepreneurs Leveraging AI for Sustainable Business	Neha Gautam , Dr. Lata Bajpai Singh
ONL-T05-P008	Sustainable Apparel and Microfiber Pollution: A Multi-Group Analysis of Consumers within India and Japan Using the Norm Activation Model	Mehvish Riyaz , Humara Assadullah Dar
OFF-T12-P009	Fintech for a Sustainable Future: Exploring the Intersection of Finance, Technology, and Environmental Responsibility	Mr. Arjun Kumar KV, Dr. Safika Praveen Sheikh

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VALEDICTORY SESSION

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TIME	EVENT	
5.00 PM-5.10 PM	Prof. Pankaj Kumar Gupta , Head, Department of Management Studies, JMI	
5.10 PM-5.20 PM	Address by Dean Prof. Amirul Hasan Ansari , Dean, Faculty of Management Studies, JMI	
5.20 PM-5.30 PM	Guest of Honour (Online) Prof. Furqan Qamar , Chief Advisor to the Chancellor, Integral University	
5.30 PM-5.40 PM	Address by Guest of Honour (Online) Prof. (Dr) Naseem Abidi , Deputy Vice Chancellor (Operations) and Acting Dean School of Business, Skyline University College, Sharjah (UAE)	
5.40 PM- 5.50 PM	Guest of Honour Dr. Md. Shams Equbal , Director, National Council for Promotion of Urdu Language (NCPUL)	
5.50 PM- 6.00 PM	Guest of Honour Prof Mahtab Alam Rizvi , Registrar, Jamia Millia Islamia	
6.00 PM-6.05 PM	Address by our Co-Sponsor Jamia Co-operative Bank	<u>BEST PAPER AWARD</u>
Vote of Thanks	Convener Prof. Naushadul Haque Mullick / Dr. Tosib Alam	

CONFERENCE CONVENERS

- **Prof. Naushadul Haque Mullick, Jamia Millia Islamia**
- **Dr. Taufeeque Ahmad Siddiqui, Jamia Millia Islamia**
- **Dr. Kashif Iqbal Siddiqui, Jamia Millia Islamia**
- **Dr. Tosib Alam, Central University of Kashmir**

For any other information join our support group on whatsapp.



Mr. Mohammad Mussavvir
+91 8587830885 (W)