



## DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

*Students showcased the importance of communication and revealed unexplored faces of Delhi through audio visual clips*

Imagination is more important than knowledge. ~Albert Einstein

Day – Saturday

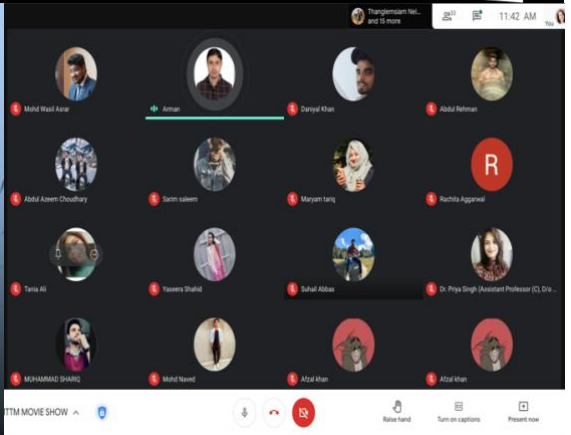
Date – 13 March, 2021

On 13<sup>th</sup> March 2021, DTHM organised “MOVIE MIRAGE “ digitally using google meet platform. Communication skills are vital for success in both personal and professional walks of life. Communication Skill Laboratory and Personality Development as a subject becomes very important in the backdrop of tourism and hospitality as both these are service industries with high human involvement and interactions. To give students a practical knowledge of communication basics they were given an assignment to showcase the principles or barriers of communication either by their own scripted stories or by using movie clips. Alternatively they could also make a documentary on any tourist attraction. This was a team assignment where in students worked in teams of 4 to 5 . The idea was not only to ignite their creativity but also to develop a team bonding, teach group dynamics specially as due to COVID the university campus is closed and the interaction is limited.

The show case of all the movies was organised on 13<sup>th</sup> March 2021. The event had internal judges – Mr Mohd Armaan and Mr Mohd Wasil Asrar. Event also witnessed a short time presence of Dr Priya Singh. All the movies were showcased. The event began with introducing the judges to the teams, and explaining the themes and inclusion allowed to the students. Each showcase began with team introduction and a brief what the team was trying to showcase in their movie. Each movie was followed by detailed feedback on different aspects by the judges along with suggestions for improvement. It was really intriguing to see the effort of the students , their creativity and expressions despite of having constraints. It would not be wrong to say that this generation is a digitally overloaded generation with immense calibre which could be strategically harnessed in various forms to make learning ,enriching and fruitful. This initiative was taken by Dr Shweta Chandra , Assistant Professor with the department under the guidance of Dr Sarah Hussain HOD whose constant encouragement is a great inspiration.

Following links can be used to see the short movies

[https://youtu.be/SygDWljc\\_tg](https://youtu.be/SygDWljc_tg), <https://youtu.be/9qBq-qB0RxM>





DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT  
PRESENTS

# MOVIE mirage

**digital**  
movie show



DOORS  
OPEN  
11:00 am

[meet.google.com/vha-uich-umq](https://meet.google.com/vha-uich-umq)



DATE - 13  
MARCH

LINK:  
[meet.google.com/vha-uich-umq](https://meet.google.com/vha-uich-umq)

MTTM 1st  
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