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3rd INTERNATIONAL CONFERENCE

January 28-30, 2022

Enterprise and Entrepreneurialism in Tourism and Hospitality

Department of Tourism and Hospitality Management,
Jamia Millia Islamia,
New Delhi, India

Supported by
Ministry of Tourism
Govt. of India



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Department of Tourism
and Hospitality Management

DTHM
Jamia

Second Call for Papers

This Conference aims to provide a forum for researchers, educationalists, and practitioners in the field of entrepreneurship to exchange their research findings, and experiences. It aims to attract an interesting combination of academic scholars, practitioners, and individuals who are involved in various dimensions of tourism and hospitality innovation and entrepreneurship education and research.

Deliberations on concerns of contemporary relevance and interest have opened up new possibilities to propel entrepreneurship on a far larger scale. This conference will also provide a unique platform to International as well as Domestic participants to share and discuss collaborative plans, studies, and researches to explore how tourism and hospitality enterprise and entrepreneurship will regenerate the economy affected by the pandemic.

The conference will also allow students, researchers, academicians, and practitioners to deal with how entrepreneurship if developed in a proper form during the pandemic, can contribute to economic and social transformation, growth and development, and change human behavior and our relationship with the economy and the world. The blended mode of the conference will provide the opportunity to the presenters to present their work to delegates from all over the world, listen to valuable keynote presentations, participate in workshops, and network with a regional and global gathering of individuals researching in this field during the networking sessions.

The Jamia Millia Islamia

Jamia Millia Islamia (JMI) is a central university. It was established in 1920. University just celebrated its centenary and has emerged as a top-ranking educational institute in the country. Jamia Millia Islamia is the No. 1 Central University in India as rated by MHRD for the year 2019-2020. In the National Institutional Ranking Framework (NIRF) Jamia has stood at 6th position.



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The guiding philosophy, legacy, and endeavour have led it to establish strong academic relationships with universities and institutes all over the world. Being a top-rated multi-faculty university, Jamia Millia Islamia intends to contribute to the various facets of this fast-growing segment of tourism through collaborative plans, researches, dialogues, and debate. University has MoUs with various universities and institutes from all over the world. Being located in Delhi, the university has close associations with NGOs, travel companies, hotel chains, tourism suppliers besides strong associations with Embassies, Consulates, and High Commissions of various countries, from where we invite experts, practitioners, and other stakeholders.

Department of Tourism and Hospitality Management (DTHM)

Department of Tourism, Hotel, Hospitality and Heritage Studies (DTHHHS) was established in Jamia Millia Islamia, New Delhi in the year 2012 though tourism courses were being offered since 2004. It was later renamed as Department of Tourism and Hospitality Management (DTHM). DTHM, Jamia is devoted to excellence tourism education, training, consultancy and research. DTHM has always experimented with innovative involvements. Since Governments at the Central and State levels are recognizing tourism a priority area for economic development, it becomes imperative that DTHM reaches out to a variety of audiences that are directly and indirectly influenced by tourism activities.

Department of Tourism and Hospitality Management – Jamia Millia Islamia is devoted to imparting excellence in tourism education, training, consultancy, and research. It is one of the most comprehensive tourism schools in South Asia that offers a variety of tourism and hospitality programmes ranging from the first year of graduation (Level 1) to Ph.D. (Level 07). Department also offers short-term Diploma and Certificate courses in specialized areas.

Department of Tourism and Hospitality Management, Jamia campus is located in the heart of India's leading tourist hub Delhi, and in the busy neighbourhood of leading business districts.



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NCR is one of the pinnacles of the popular golden triangle where most of the tourism action takes place. Moreover, it is the only university-based tourism department in Delhi and the only public university in the National Capital Region offering courses in the field of tourism and hospitality. A lot of emphases is given to activity-based learning. Learning by doing is a core value and the key pedagogical approach followed in the Department.

Sub-themes

The agenda for the proposed conference is to arrive at a better understanding from the supply and demand side, the requirements of the entrepreneurs, the challenges in establishing enterprises, and to make India a leading destination of startups and enterprises. It also aims to build upon the participants' knowledge sharing on the potential model that India presents and helps formulate understanding of the effective ways to promote India as a region of tourism and hospitality startups. The following are sub-themes of the conference but not limited to:

1. *Atmanirbhar Bharat* and tourism and hospitality entrepreneurship
2. Tourism and hospitality innovation and entrepreneurship
3. COVID induced tourism and hospitality entrepreneurialism
4. Tourism and hospitality entrepreneurship in emerging economies
5. Tourism and hospitality entrepreneurship case studies
6. Tourism and hospitality family businesses
7. Intrapreneurialism in tourism and hospitality businesses
8. Artificial intelligence and tourism and hospitality entrepreneurship
9. Tourism and hospitality entrepreneurship and digital economy
10. Entrepreneurial models for tourism and hospitality industry
11. Rural enterprise in tourism and hospitality
12. Tourism and hospitality social entrepreneurship
13. Women entrepreneurs in tourism and hospitality
14. Minorities in tourism and hospitality entrepreneurship
15. Tourism and hospitality entrepreneurship among marginalised communities.
16. Refugee entrepreneurs in tourism and hospitality



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17. Entrepreneurship education in tourism and hospitality
18. Incubation and hand-holding for tourism and hospitality enterprises
19. Sharing economy and tourism and hospitality entrepreneurship
20. Entrepreneurship eco-system for tourism and hospitality
21. Creativity and innovation in tourism and hospitality
22. Financing opportunities for tourism and hospitality enterprises
23. Tourism and hospitality entrepreneurship and SDGs
24. Tourism and hospitality entrepreneurship and sustainability
25. Tourism and hospitality and community development
26. Artisanal entrepreneurship in tourism and hospitality
27. Diversity in tourism and hospitality entrepreneurship

Publication Opportunity **International Journal of Tourism Policy**
(SCOPUS Indexed)

Submission

The language of the conference and the submissions would be English. Extended abstracts, about 1000 words must be submitted for review by November 30, 2021. The abstract must include- title, author(s), affiliations, a summary of objectives, approach, key arguments, findings, and recommendations.

The full papers will be due by December 30, 2021. The full papers should demonstrate academic rigor. The papers could be research-based, policy papers or case studies. The authors must follow APA style for references. All submissions to be made directly through email- dthmconference@jmi.ac.in

Important Dates

Submission of abstract: November 30, 2021

Notification of acceptance: December 04, 2021

Submission of full paper: December 30, 2021

Important Note

Only full papers submitted will be considered for publication and certification. As of now, we are considering the conference in blended mode. The Physical participation will be subject to permission from local authorities. We will help with the necessary accommodation facility if required.



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Registration Fee

Every individual interested in participating in this conference must register for the conference.

| | | |
|-------------------------|-------------------------------|-----------------|
| Category | Non-Residential (online mode) | |
| | Foreigner | SAARC Countries |
| Academics & Industry | USD 35 | INR 1000 |
| Research Scholars | USD 25 | INR 750 |

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