



Narcotics Control Bureau

## Department of Tourism & Hospitality Management

### Observes

## 'International Day against Drug Abuse and Illicit Trafficking', 2022

**#Say Yes to Life, No to Drugs'**

The 'International Day Against Drug Abuse and Illicit Trafficking' is observed every year on June 26, 2022. The day is marked to spread awareness about the serious issues caused because of drug abuse across the world. To further strengthen the efforts made by Government of India for "Nasha Mukta Bharat", it proposed to conduct a 'Drug Free Campaign' from June 12-26, 2022 so as to sufficiently motivate youth and make them change agents in the fight against the drug menace in India.

The Narcotics Control Bureau started 'Say Yes to Life, No to Drugs' online e-pledge campaign through mygov.in portal as part of "Azadi ka Amrit Mahotsav" to pledge against drug abuse.

As a part of this campaign the **Department of Tourism and Hospitality Management, Jamia Millia Islamia, New Delhi**, observed the 'International Day Against Drug Abuse and Illicit Trafficking' on June 26, 2022. A detail of the link and steps for taking e-pledge were provided to students as guidance. The students in a large number joined in and showed active and sincere participation by taking an e-pledge #say yes to life, no to drugs to mark the day and fulfil its purpose.

