



*Centre for Culture, Media and Governance  
Jamia Millia Islamia  
New Delhi*

Invites you for an extension Lecture

on

*“The role of metaphors in the creation and  
institutionalization of new media”*

by

**Harmeet Sawhney**  
Professor & Director, Graduate Studies  
Dept. of Telecommunication  
Indiana University  
Bloomington  
USA

Venue: CCMG Library,  
Nelson Mandela House  
Mujeeb Bagh  
Jamia Millia Islamia  
Date: 25<sup>th</sup> July, 2011  
Time: 11.00 am.