

CENTRE FOR CULTURE, MEDIA & GOVERNANCE

Jamia Millia Islamia
New Delhi



CCMG INVITES YOU TO A LECTURE ON

“SURVEILLANCE: WHO IS WATCHING WHOM AND WHY”

By

Mr. Anand Mitra

Professor at the Department of Communication
Wake Forest University, North Carolina

About the Lecture

We are now embedded in a social system where the individual exists both as an analog flesh-and-blood being and as a data point in the digital space. The individual has been commodified as a massive set of data points and this commodity can be traded for profit. As in the case of any commodity, it is essential that the quality of the commodity be monitored and the market value of the commodity be measured. I make the argument that persistent and permanent surveillance of the human commodity is an essential part for the maintenance of a global system which is increasingly being driven by data analytics attempting to dissect the human commodity and ensure that the individual will retain the value attached to the person in the global marketplace.

About the Speaker

Dr. Ananda Mitra is currently a professor at the Department of Communication, Wake Forest University, North Carolina. He specializes in Speech Communication and Digital Society and has written numerous books on the topic. Dr. Mitra has focused his research on the role of new digital technologies in shaping everyday life practices that range from the use of computers in teaching to the way in which the marginalized can gain a voice through the use of Internet. He has also looked into the social and cultural issues related to South Asia.

Some of his published works include a series seven of books under the title The Digital World, some of which are Digital Security: Cyber Terror and Cyber Security (2010), Digital Research (2010), Digital Security: Cyber Terror and Cyber Security (2010). Also, Alien Technology: Coping with Modern Mysteries (2010), India through the Western lens (1999) and India on the Western Screen: Imaging a Country in Film, TV and Digital Media.

Venue: CCMG Network Governance Lab

Date: Thursday 9th August, 2018

Time: 2:00 pm

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