



CENTRE FOR CULTURE, MEDIA & GOVERNANCE

JamiaMilliaIslamia

New Delhi

CCMG INVITES YOU TO A LECTURE ON

Samayik Varta: An Advocate for the Marginalised in the Hindi Press.

By
Dr. Tripta Sharma

About the Lecture

Mainstream media is often characterised as status-quoists and need for a counter hegemonic force in the media is required to make any democracy function. Going beyond the traditional approach of media neutrality, alternative media, often advocate for issues and ideas sidelined by the mainstream media. Samayik Varta - a small Hindi magazine from late 1970s fits as an example as in its advocacy for the concerns of various marginalised sections, it proposes a wider framework of alternative development.

About the Speaker

Tripta Sharma teaches at the Zakir Husain Delhi College, University of Delhi. She has done her PhD on Politics of News in the Hindi Belt focusing on the representation of farmers' and women's representation in the mainstream and alternative print media.

Venue: CCMG Video Conference Hall

Date: Wednesday 19th October, 2022

Time: 2:30 pm

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