



CCMG Invited Lecture on

The Changing Dynamics of Television News in India

Shailaja Bajpai

Director (Academics), Express Institute of Media Studies (EXIMS), New Delhi, India

About the Speaker

Shailaja Bajpai is the Director of Academics in Express Institute of Media Studies in New Delhi, India. She started her career from 'Sterling Publishing' as a correspondent. After that she started writing features for 'The Indian Express', a position she held for some years. In the meantime she also started critiquing media in her column 'The Telescope' in the same newspaper till today. Along with writing for newspapers she was engaged in editing for 'India Today' and 'The Indian Express'. Along with practicing journalism she also headed the media research division in Centre for Advocacy Research from 1998 to 2006. She is also a fiction and nonfiction author penning down books: *Three Parts Desire* and *The Impact of TV Advertising on Children*. She has twenty-five years experience writing about the development and commercialization of television in India.

Event Details

Venue: CCMG Network Governance Lab

Date: Wednesday, 02 September, 2015

Time: 2:30 pm