



DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT

Event: COVID TALKS

On 30th May 2021, the first-year students of BTTM (Bachelor of Tourism & Travel Management) organized an online event titled "COVID TALKS" on the Google Meet platform. The focus of the event was to raise awareness, spread authentic information, and subsequently resolve the queries surrounding COVID-19 and its cure.

The students had put great efforts into the preparation of the event to make this an outright success. Apart from the event rehearsals, the students adopted creative ways to promote the event on various social media platforms. Circulation of attractive posters and informative videos, promoting the theme of the event, helped to gain a lot of traction. These promotional activities went on the floor seven days ahead of the actual event, resulting in a warm and positive response to the event.

The event started at 11 am with a positive and hopeful video message featuring the group members reciting Amitabh Bachchan's poem "Guzar Jayega". It was the perfect start as the message from the poem inspired everyone to be patient and hopeful of the future. The event was mainly divided into three sessions. In the introductory session, Dr. Sarah Hussain, Head of the Department of Tourism and Hospitality Management spoke about the importance of awareness about Covid-19 and its effects even on mental health and welcomed the guest speakers.

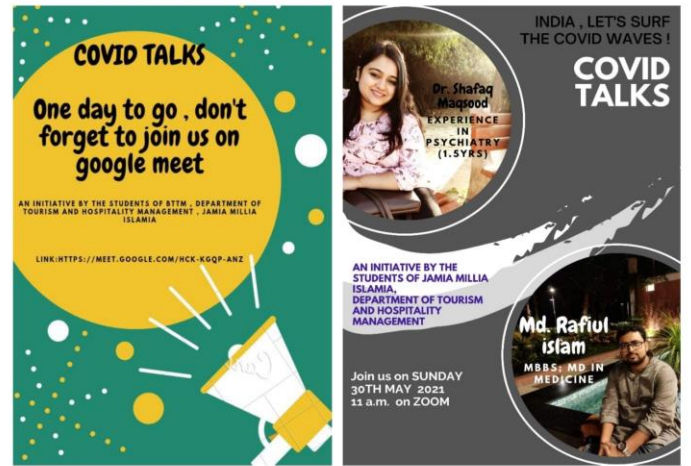
The invited guest speakers were practicing medical professionals - Dr. Rafiul Islam, MBBS and MD in community medicine, and Dr. Shafaq Maqsood, MBBS with experience in psychiatry. The guest speakers were glad to be a part of such a session wherein they spoke on Covid-19 from medical practitioners' perspective. The second part was a Q and A session where the house was open for all the audiences who joined the event for any kind of queries or doubts related to covid and mental health. The doctors precisely and distinctly answered all the queries.

After this Dr. Shweta Chandra, Assistant Professor proposed a vote of thanks to the guest speakers for their delightful and precious presence at the event on behalf of the department. The final and thrilling session of the event was the "COVID QUIZ" in which a set of questions were asked for the audience and whoever gave the fastest and correct answers was awarded e-certificates. With this, the event appropriately came to an end and received huge appreciation from everyone for successfully planning and organizing the event.

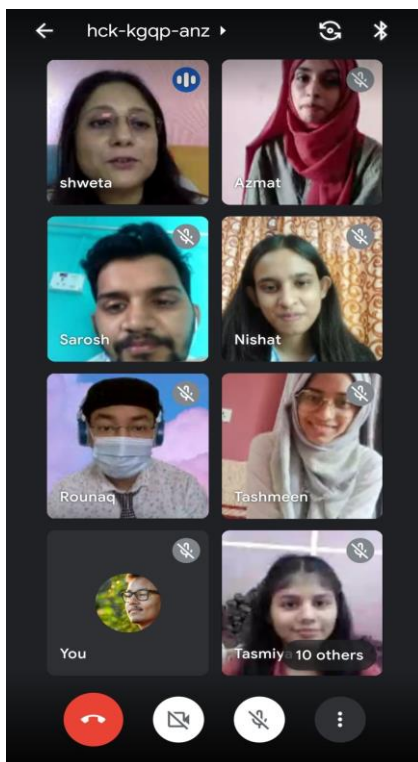
The event was organized by Team Elite comprising of Azmat Aleem, Nishat Fatima, Rounaq Haidar, Sarosh Ahmed, Tashmeen Saima, and Tasmiya Salmani under the guidance of Dr. Shweta Chandra.



Poem : "GUZAR JAYEGA"



POSTERS FOR ADVERTISEMENTS



ORGANISERS



REHEARSALS OF THE EVENT

EVENT DAY : COVID TALKS

