



Centre for Culture, Media and Governance
Jamia Millia Islamia
New Delhi-25

Organises

Video Conference

On

Topic: Influence, Lobbying and Advocacy

Instructor: Olivier Arifon, Senior Associate chez European Institute of Asian Studies, Brussels

Jamia faculty: Prof. Biswajit Das, Mr. Vibodh Parthasarathi, Dr. Supriya Chotani

Course Description

A course 'Media Advocacy' is being taught at CCMG by Jamia faculty. The course looks at the twin dimensions of media advocacy i.e. the role & use of media in advocacy by civil society groups, and the scope of advocacy on the media by both trade bodies & NGOs. The video con sessions, which are part of the second module 'Perspectives and Practices', illustrate the psychological dimensions of influence and its expansion to digital tools, the differences between influence and lobbying in a democratic and digital context, protagonists and their activities, public action processes in a parliament as well as in civil society, and lobbying regulations.

Calendar

A total of five sessions will be held:

September 15, 22, 29, 2015

October 6 and 13, 2015

Venue: Video Conference Hall, CCMG

Time: 02:00 PM (IST)

10.30 AM (Brussels Time)