

Name of the Scholar : Satish Kumar Bhardwaj
Name of the Supervisor : Prof. Mohammad Mujataba Khan
Name of the Co-Supervisors : Prof. M. Mustafa
Department : Dr. K.R. Narayanan Centre for Dalit
and Minorities Studies Jamia Millia
Islamia, New Delhi 110025
Title of the Thesis : Intellectual Property Rights and Craft
and Design Entrepreneurship of
India: A study on selected
Marginalised Communities of
selected Regions of Madhya
Pradesh

ABSTRACT (FINDINGS)

The study of “Intellectual Property Rights and Craft and Design Entrepreneurship of India: A study on Selected Marginalised Communities of Selected Regions of Madhya Pradesh”, was undertaken to find out the impact of IPR in the craft and design sector in India and what steps are required to support the entrepreneurs associated with the sector. The following are the key findings of the study;

- The selected marginalised communities comprising Muslim, SC, ST, OBC are actively involved in the operational activities of the craft sector in the select regions. This fact further endorses the traditional belief that the people from marginalised community have been associated with the operational activities of hands-job or skill based tasks in most of the craft based clusters.
- The education level is very poor among the marginalised community entrepreneurs and this may be due to the fact that, they were involved in the family based craft business at young age, depriving them the chance of studying.

- The craft sector is small-scale industry and depends largely on different suppliers and providers in supply chain for sourcing of material in desired quality and quantity. There are Quality concerns in the craft sector of selected regions. It is also found that the quality systems and other regulatory mechanism of assuring quality are not in place with most of the entrepreneurs.
- The concept of 'IPR' has not penetrated well in the craft sector in select regions of study. The poor understanding of overall global business environment may be the main reasons for the same.
- The strong interaction about IPR is not happening between the local entrepreneurs and NGO's, Government Agencies or other stakeholders.
- The training programmes on IPR related matters are not designed appropriately to meet the expectations and requirements of entrepreneurs for their better understanding.

The study in selected region of Madhya Pradesh highlights the fact that the craft sectors are highly entrepreneur based and a majority of entrepreneurs are belonging to the marginalised communities. The field realities also throw lights on the socio-economic, professional competency, trade related situations in the present scenario. The observations and analysis also derive the fact that the concept of IPR has not penetrated well into the craft cluster of selected regions. The capacity building training programme in technical, design, marketing and IPR are the need of the hour to support the sustainability of craft sectors. The findings from the field realities also generate the new information about health, schooling of children, pension, insurance and financial support systems.
