

**STUDENT ASSIGNMENTS
(SESSION 2019-20)**

INSTRUCTIONS

The students are required to read carefully and follow the instructions given below:

Submission of one complete Assignment in each course of the programme every year is compulsory.

Completed Assignments on prescribed Assignment booklets are to be submitted by hand or through post to the Study Centre/Programme Coordinator, CDOL as per dates mentioned in the Academic Calendar

2018-19 (<http://jmi.ac.in/bulletinboard/academic-calendar/cdol>).

For Assignments Submitted after dates mentioned in the Academic Calendar, a late fee of **Rs. 100/-** per Assignment will be payable to CDOL through Demand Draft in favor of Jamia Millia Islamia, Payable at New Delhi.

For Ex-Students who failed to submit Assignments during the course of the programme are required to submit **Rs. 200/-** per Assignment to CDOL in the form of Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.

Write your name, roll number and other details as required on the cover page of **Assignment Booklet**.

For your record you may keep a photocopy of your Assignment.

Contact your Learner Support Centre/ Programme Coordinator to collect evaluated Assignments.

Please go through your Programme Guide carefully.

Course Title – Organizational Theory and Behavior
Session – 2019-20

Course Code – M.Com 101
Maximum Marks – 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

- 1 Why is study of organization behavior required? Explain the individual perspective of the organization behavior.
- 2 What do you mean by learning? What are the various elements of learning?
- 3 “Transaction Analysis should not be used in organizational behavior” Critically evaluate the statement with examples..
- 4 “Meaning conflict in time is very important in any organization” Discuss also explain the modes of handling conflict.
- 5 Write short notes on any two of the following.
 - (i) Types A and Type B personality
 - (ii) Transformational Leaderships
 - (iii) Significance of communication in an organization
 - (iv) Organizational Diagnosis

Course Title – Business Environment
Session – 2019-20

Course Code – M.Com 102
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. Discuss the long-term goals as adopted for Economic planning in India.
2. Explain the reason for the recognition of technology environment as an important dimension of business environment .
3. Explain the significance of government role as a planner in a developing country like India
4. What do you mean by Social responsibility of business? Discuss its various dimensions.
5. Define technology critically examines its rule and influence on business & Consumes.

Course Title – Marketing Management
Session – 2019-20

Course Code – M.Com 107
Maximum Marks – 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. What do you mean by marketing environment? Discuss the various internal and external factors affecting it.
2. Explain the concept of Product Life Cycle and discuss its different stage? What are the marketing strategies adopted by marketer during different
3. What do you mean by Pricing? Distinguish between cost oriented pricing. Demand oriented pricing and Competition oriented pricing.

4. What do you mean by Promotion Mix? Explain the elements of promotion mix.
5. Write short note on any Two of the following
 - I) Positioning
 - II) New Product Development
 - III) Discounts and Rebates.
 - IV) Publicity

Course Title – International Business
Session – 2019-20

Course Code – M.Com 201
Maximum Marks – 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. What is Export Sales Contract? Discuss in details the element of export sales contract.
2. What do you mean by Business Environment? Explain the importance of studying business environment.
3. What do you mean by international business? How does it contribute in the growth of the Indian economy.
4. Explain Foreign Exchange Regulation Act (FERA) 1973. In Brief.
5. Write a short note on any two of the following :
 - (i) WTO
 - (ii) UNCTAD
 - (iii) ITC
 - (iv) IMF

Course Title – Corporate Accounting And Disclosure
Session – 2019-20

Course Code – M.Com 202
Maximum Marks – 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. Explain with suitable illustration the Net Assets Approach and super profit approach for valuation of goodwill.
2. What do you mean by redemption of Debentures? Explain various methods for redeeming the debentures.
3. Explain the different financial statement which is prepared by a company for showing the financial picture at the end of the reporting period.
4. What do you mean by flow of cash? Explain the cash flow statement, how it is prepared.
5. Discuss the Valuation and values of shares. What are the different factor which affect the valuation of shares.

Course Title – Security Analysis & Portfolio Management
Session – 2019-20

Course Code – M.Com 205
Maximum Marks – 30

Note: Attempt any three out of the following five questions. All questions carry equal marks

- 1.** What are the various forms of investment alternatives? Give a detailed account of any five alternatives
- 2.** Discuss the role of SEBI in promoting and regulating the securities market in India
- 3.** Discuss the fundamental analysis approach to security valuation. What factors would you consider before investing in security of a particular company?
- 4.** Methods of issuing Mutual Fund with their regulating body.
- 5.** Concept of Equity investment and industrial analysis.