

RESUME

Mohammad Arshad (nome de plume: Arshad Amanullah)

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Mohammad Arshad Amanullah is a media researcher who was associated with Centre for Culture, Media & Governance (CCMG) of Jamia Millia Islamia, New Delhi from August 2012-August 2016. During this period, he coordinated two projects, namely Media Policy & Law in India and Tracking Access under Digitalisation, both hosted at CCMG. Since 2005, he has been working first in the media sector and later on as a media researcher with a particular interest in the intersection of media, language and religion in the South Asian region. His research areas also include digital media, audience studies, Urdu studies and subaltern politics of the Indian Muslims. He has contributed book chapters, journal articles and popular pieces in English, Hindi & Urdu languages. Before obtaining an M.A. in Mass Communications from Jamia Millia Islamia in 2005, he was at Jamia Salafia, an Ahl-e Hadis madrasa situated in Varanasi, to study Muslim theology and philosophy.

Academic Qualification

Exams	Board/University	Year	Division & %age
M.A. (Mass Communication)	Jamia Millia Islamia, New Delhi	2005	First (62%)
B.A	Jamia Millia Islamia, New Delhi	2003	First (62%)
Fazilat	Jamia Salafia, Varanasi	2000	First (87%)
Alim	Jamia Salafia, Varanasi	1998	First (89%)
Sanwiya	Jamia Salafia, Varanasi	1996	First (94%)

Presently working as

Project Manager of the “Strengthening Media and Communication Studies in India” Project, a University Grants Commission (UGC)-supported research project under “Centre for Potential Excellence in a Particular Area” (CPEPA) programme, hosted at Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi. (December 2016-).

Coordinating Editor of The Indian Medialogue (<http://indianmedialogue.com/>) on Teaching of Media Policy and Research, an initiative of Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi. Started in December 2012, the blog platforms output of research projects and documentation of different activities of CCMG. (December 2012-).

Areas of research interests

Media, religion and language

Geographical Focus

India & South Asia

Research Projects

1. **Project Coordinator** of “Tracking Access under Digitalisation”, a Ford Foundation supported project, hosted at Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi. (October 2013-August 2016).

2. **Project Coordinator** of “Mapping Media Policy & Law”, a Ford Foundation supported project, hosted at Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi. (**Aug 2012-March 2013**)

3. Research Associate with **Diaspora Cell** in **Indira Gandhi National Centre for the Arts**. (**December 2007-January 2008**)

4. Research Associate with **Centre de Sciences Humaines, New Delhi** on a project called **“Restructuring of Contemporary Islam in Asia. (2006)**

5. Worked with **Sarai, Delhi**, as an **independent research fellow** on the theme of **Journalism in Madrasas and Madrasas in Journalism. (2006)**

This project is a study on and of the journals, wall-magazines and periodicals brought out by the madrasas of North India. The study will analyze their publications of the five years (2000- 2004). Some of my writings on the theme may be accessed here:

<http://ifellows2006.wordpress.com/fellows/arshad-amanullah/>

Publications

1. Articles/Papers/Book Chapters (English)

- 2016 “[Digitalisation of TV Distribution: Affordability and Availability](#)”
In Economic & Political Weekly Vol. 51 No. 34. (August 20)
Co-authored with Vibodh Parthasarathi & Susan Koshy.
- 2016 “[Digitalization as formalization: A view from below](#)”
In International Journal of Digital Television Vol. 7 Issue 2. (June)
Co-authored with Vibodh Parthasarathi & Susan Koshy.
DOI: 10.1386/jdtv.7.2.155_1
- 2016 “Framing Ghar Wapsi and Muslim Identity in Indian Print”
In Stefan Mertens & Hedwig de Samaele (eds) Representations of Islam in the News: A Cross-Cultural Analysis, Lexington Books
Co-authored with Chris Verschooten & Stefanie Nijs.
- 2012 “Silencing SMS: The Anatomy of ‘mCurfews’ in India”
<http://blogs.lse.ac.uk/indiaatlse/2012/10/10/silencing-sms-the-anatomy-of-mcurfews-in-india/>
Co-authored with Vibodh Parthasarathi
- .
- 2011 “Changing Categories, Shifting Substance”
Published on the official website of Kosmopolis Institute, University of Humanistic, Utrecht, Netherlands.
<http://www.uvh.nl/kosmopolisinstitute/publications/changing-categories-shifting-substance>
- 2009 “Is Urdu Journalism in India a Lost Battle?”
in Muslims and **Media Images: News vs. Views**, edited by: Ather Farouqui, Oxford University Press, Delhi.
- 2009 “Locating Nayi Duniya in the Urdu Press”
in Economic & Political Weekly, Mumbai, September 12, 2009.
- 2009 “Accountable Also To Man”
in The Indian Express, New Delhi, September 08, 2009.
- 2008 “History, Present Scenario And Future Prospects of Cinema in Pakistan”
Interview with Aijaz Gul
in *Filming the Line of Control: The Indo-Pak Relationship through the Cinematic Lens*
Edited by: Meenakshi Bharat & Nirmal Kumar, Routledge, New Delhi.

2004

"Islam as News in Indian Newspapers"

A Media Research study on the coverage of Islam and Muslim-related issues in leading national dailies. This paper has been published in *Islam and the Modern Age* (Vol. XXXV No.4 Nov.2004).

2. Articles/Monographs (Urdu)

2011

Urdu Me Media Tanqeed: Ikkiswin Sadi Ke Chand Matbuaat Ke Hawale Se
(Media Discourses in Urdu: With Reference to Some Publications of the 21st Century)

In *Aajkal*, August 2011.

2009

Madrasa Media: Urdu Ke Awami Kirdar Ka Ek Aham Pahu

(Madrasa Media: A Significant Index of the Print Culture of Popular Urdu)

In *Souvenir* published on the occasion of the Urdu Day Celebrations (November 9)

2006

Haqq-e ittela'at qanun ki pahli salgirah par (On the first anniversary of the Right to Information Act, 2005)

In *Roznama Rashtriya Sahara*, (Urdu Daily), New Delhi. October 19, 2006.

2004

Jharkhand: Goya ke sarkar hi na ho

In *Roznama Rashtriya Sahara*, (Urdu Daily), New Delhi. July 29, 2004.

2003

Wrote a monograph titled **Media and Muslims** (since Independence). Published by *Al Kitab International*, New Delhi.

2001

Wrote a monograph titled **Christian Missionaries & their Services in India**

Published by *Darul Quran Wal Sunnah*, Allahabad.

1998

Editor of the madrasa students' annual magazine **Al Manaar**

3. Articles (Hindi)

2011

Urdu Media Me Forbesganj Golikand Ki Reporting Se Upje Kutch Sawaal
(Questions that Arise from the Reporting of Forbesganj Killings in the Urdu Print Media)

In **Hastakshep**, *Rashtriya Sahara Hindi*, July 16 2011.

4. Book Reviews

2015

Book Review

Anup Kumar's monograph "The making of a small state: populist social mobilisation and the Hindi press in the Uttarakhand", New Delhi: *Orient Blackswan*, 2011, reviewed in *Contemporary South Asia*, 23:2, 237-238, DOI: [10.1080/09584935.2015.1033964](https://doi.org/10.1080/09584935.2015.1033964).

2012

Book Review

"Modern Madrasa"

Arshad Alam's monograph "Inside A Madrasa: Knowledge, Power and Islamic Identity in India", New Delhi: *Routledge*, 2012, reviewed in *Himal South Asia* (website edition), uploaded on 26 Jan 2012.

2009

Book Review

Jamal Malik's (edited volume) "Madrasas in South Asia: Teaching Terror?", New York: *Routledge*, 2008, reviewed in *Third Frame*, Vol. 2 No. 1, Jan-March 2009.

2008

Book Review

Tahir Mahmood's (edited volume) "Politics of Minority Educational Institutions : Law and Reality in the Subcontinent", Gurgaon, Haryana: *Imprint One*, 2007, reviewed in *Economic & Political Weekly*, Mumbai, March 22, 2008.

2008

Book Review

Masud Alam Falahi's "Hindustan Me Zaat Paat Aur Musalmaan (Caste System in India and Muslims)", New Delhi: *Al Qazi*, 2007, reviewed in *Contemporary Perspectives*, July-December, 2008.

- 2007 **Book Review**
Ipshta Chanda's "Packageing Freedom: Feminism and Popular Culture", Kolkata: Stree, 2003 reviewed in Contemporary Perspectives, July-December, 2007.
- 2007 **Book Review**
Irrshad Manji's "The Trouble with Islam: A Wake-up Call for Honesty and Change", Edinburgh: Mainstream Company Ltd., 2004, reviewed in Islam and the Modern Age, Vol. XXXVIII No. 1, February, 2007.

Participation in International and National Conferences/Summer Schools

- 2016 Made a presentation on
"Minorities in the Indian Urdu Press: Ahmadis, Journalistic Practices & Muslim Identity", In a national seminar on **Islam in India: Politics, Society and Culture** organized by India-Arab Cultural Centre of Jamia Millia Islamia, New Delhi (15-16 December 2016).
- 2016 Made a presentation on
"Analogue Intermediaries in the Digital Age: Evolution of Digital Television Distribution in Patna", In **DigiNaka** International Conference organized by School of Media & Cultural Studies of Tata Institute of Social Science, Mumbai (6-8 January 2016).
- 2014 Participated in a four day long workshop on **Research Relevant to Broadband Policy and Regulatory Processes** organized by LIRNEasia, Colombo and Ford Foundation, New Delhi at Ford Foundation, New Delhi (19-22 August 2014)
- 2014 Made a presentation on
"Mediated Multi-linguality in the Urdu Media Field" in the **Hinglish Workshop** at Sarai, Centre for the Study of Developing Societies, New Delhi (18-19 August 2014)
- 2014 Made a presentation on
"Transformations in the Urdu Media Field" in a five day long International Conference of IAMCR 2014 **Region as Frame: Politics, Presence, Practice** at Hyderabad (15-19 July 2014)
- 2014 Participated in a day long Consultation **Mapping the Digital Media in India** Organized by Organized by Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi, Centre for Communication Governance at National Law University, New Delhi at National Law University, New Delhi & MaRaa for Media & Arts, Bangaluru at India International Centre, New Delhi (8 February 2014)
- 2013 Participated in a day long **Consultation on Digital Journalism** Organized by Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi, Free Speech Hub, The Hoot & Centre for Communication Governance at National Law University, New Delhi at National Law University, New Delhi (14 December 2013)
- 2013 Participated in the week-long **Institute on Internet & Society** at Centre for Internet & Society, Bangaluru, India. (8 June-14 June 2013).
- 2013 Made a presentation on
Recent Trends in the Journalistic Field of Urdu Language in an international conference on **Contours of Media Governance: Teaching Disciplinarity, Methodology** Organized by Centre for Culture, Media & Governance, Jamia Millia Islamia, New Delhi at Jamia Millia Islamia, New Delhi. (25-27 February 2013)
- 2012 Moderated a session on
Theology and the Caste Question in an international conference on **Islam and the Caste Question in South Asia**

- 2012 Participated in a two-day Media Faculty workshop on
“**Teaching Public Policy, Media & Law**”, organized under the MPL Project by
CCMG, Jamia Millia Islamia, New Delhi & Central University of Rajasthan, Kishangarh.
(1-2 November, 2012)
- 2012 Made a presentation on
Possibilities of the Democratization of Archives through the Literature
Video & Digitization of Urdu-Hindi Literary Magazines
Organized by Karmendu Shishir Shodhagar, Department of Modern South Asian
Studies, University of Tuebingen, Germany at Mahatma Gandhi International Hindi
University, Wardha. (7 October 2012)
- 2012 Made a presentation on
Possibilities of the Democratization of Archives through the Literature
Video & Digitization of Urdu-Hindi Literary Magazines
Organized by Karmendu Shishir Shodhagar, Department of Modern South Asian
Studies University of Tuebingen, Germany at Centre for the Study of Developing
Societies, New Delhi. (3 October 2012)
- 2012 Presented a paper on
“Maslak and Transformations in Postcolonial India”
in Research Scholars’ Workshop On
Transformations: Field, Method and Object
held at: Delhi School of Economics, University of Delhi. (09-10 February 2012)
- 2012 Presented a paper on
“Politics of the Ansari Ahle Hadis in Postcolonial India: Caste, Education,
Maslak and Global Connections”
in International Symposium cum Conference On
Tradition, Reform, Revival in Muslim Societies: Multiple Readings
held at: University of Hyderabad, Hyderabad. (16-18 January 2012)
- 2011 “Participated in the **International Winter School on Pluralism and
Development** at the University of Free State, Bloemfontein, South Africa.
(8 July-5 August 2011).
- 2010 “Participated in the **short-term course on Researching the Contemporary** at
Center for the Study of Developing Societies, Delhi. (July-August 2010).
- 2010 “Wall Magazines of Madrasas: A Study of the Fortnightly Al Manar of Jamia Salafia,
Varanasi”
in an seminar on
Cinema against Communalism
held at: Film and Television Institute of India, Pune. (12-14 August 2010).
- 2010 “Re-defining Ahl-e Hadis Identity in the Contemporary India: Dynamics of Exchange
between Jamia Salafia of Varanasi and Jamia Islamia of Medina”
in an international conference on
Negotiating and Accommodating Religious Identity in Public Arena:
Comparing Indian and European Experiences with Special Reference to
Muslim Minorities
held at: Jamia Millia Islamia, New Delhi. (10-12 February 2010).

Coordination of International and National Conferences/Workshops

- 2013 Coordinated an international conference on “Contours of Media Governance:
Teaching, Disciplinarity, Methodology”, Organized by Centre for Culture, Media
& Governance, Jamia Millia Islamia, New Delhi at Jamia Millia Islamia, New Delhi.
(25-27 February 2013)

Practice & Production Coordination

1. Director, a biennial Urdu Literature Video **Sajha** (Baharan & Baran), Karmendu Shishir Shodhagar, Department of Modern South Asian Studies, University of Tuebingen, Germany. **(Since January 2012)**

A 50 minute-video that maps the developments in the Urdu literary sphere of India is ready to be uploaded on the website of the University of Tuebingen.

2. Assistant Director for a feature length documentary film titled **Milange Baba Ratan De Mele Te (See You in the Fair of Baba Ratan)**. The film is a dialogue with the oral traditions and commonalities of rituals in the Haryana, Punjab and Rajasthan. **(2010-June 2012)**

3. Worked the Researcher and Script writer for an hour-long chat-show **Hamare Masail**, a weekly current affairs programme of the **ETV Urdu**. **(2011-12)**

4. Worked as the Photo Editor with **Karmic Design** on a report designed in the Coffee Table book format (450 pages) on the cultural performances that were organized in Delhi during the Commonwealth Games 2010. **(November 2010-April 11)**

During my association with **Karmic Design**, I was instrumental in developing a couple of websites.

5. Worked as the Curatorial Associate with **Tasveer Ghar** (A House of Pictures of South Asia, www.tasveerghar.net) **(March 2008–April 2009)**

6. Maintaining a blog Skull Caps (<http://madrasa.wordpress.com/>) on the issues related to language, media and religion since **2007**.

7. Worked as the Assistant Director for a 65 min feature length documentary film titled **Of Land, Labour And Love**. The film deals with the issues of the Adivasis of Dasmantpur, Orissa. **(2007)**

8. Worked as the Assistant Director for a 30 min campaign film titled **As You Sow, So You Reap**. The film deals with the use of genetic engineering in agriculture. **(2007)**

9. Directed a corporate film (14min) for the Saudi School in New Delhi. **(2007)**

10. Worked as Research Associate for a 30 minute chat-show titled **“Ye Gulsitan Hamara”** (26 episodes) for **Door Darshan Urdu**. **(2007)**

11. Worked as the Assistant Producer with Kabir, a communication initiative to popularize and promote the Right to Information Act, 2005. **(2005-06)**

12. Worked as the Assistant Director for a 38 min documentary film titled **Capital Water: 24x7 Story**. The film explores the issues of privatisation of water in Delhi. **(2006)**

13. Co-directed a 40 min documentary film Calling Julia. **(2005)**

A foray into the young individuals' experiences in a **call centre workspace**, the documentary has been screened at the **Mumbai International Film Festival 2006, Mumbai**.

14. Wrote script and screenplay for ZARINA. **(2004)**

This 22 min documentary film focuses on the dying art of Mujra and the institution of Courtesan girls through personal history of Zarina Begum. It won the **Best film award** under student category in the **Jeevika Livelihood Film Competition** & also the **Audience Award**.

Computer Skills

Microsoft Office, Quark, Final Cut Pro

Language Skills

English	Fluent
Urdu	Fluent
Hindi	Fluent
Arabic	Limited

Personal Details

Gender	Male
Date of Birth	15 July 1976
Place of Birth	Bokaro Steel City
Nationality	Indian

References can be procured upon request

**Mohammad Arshad
(Nom de plume: Arshad Amanullah)**