

STUDENT ASSIGNMENTS

Master of Commerce (M.COM) Sem-I

(Distance & Online Mode Session 2024-25)

CENTRE FOR DISTANCE AND ONLINE EDUCATION

JAMIA MILLIA ISLAMIA

NEW DELHI-110025

STUDENT ASSIGNMENTS
(SESSION 2024-25)

INSTRUCTIONS

The students are required to read carefully and follow the instructions given below:

- Submission of one complete Assignment in each paper of the programme in every semester is compulsory.
- Completed Assignments in a PDF format are to be submitted on **Google Classroom** on or before the due date.
- Write your Name, Father's Name, Roll Number, Mobile No. and other details as required on the cover page of each Assignment.
- For Assignments Submitted after due date mentioned in the Academic Calendar, a late fee of **Rs. 100/-** per assignment will be payable through Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- Please go through your Programme Guide carefully for further details.

Course Title: Managerial Economics

Course Code: MCM 101

Session: 2024-25

Maximum Marks –25

Note: Attempt any three of the following five questions. Question No. 5 is compulsory.

Section-A

10x2 = 20

1. “Managerial economics is essentially the application of microeconomic theory of business decision making.” Discuss the statement.
2. Distinguish between cardinal and ordinal concept of utility. Explain the role of equi-marginal utility principle in analyzing consumer behaviour.
3. How will you define economies of scale? What are the sources of internal and external economies?
4. Show that price is higher and output smaller under monopoly compared to these under perfect competition.

Section-B

5x1=5

- a) Write a short note on any two of the following:
 - b) Indifference curve
 - c) Price elasticity of demand
 - d) Oligopoly Market

Course Title: Statistical Analysis

Course Code: MCM 102

Session: 2024-25

Maximum Marks –25

Note: Attempt any three of the following five questions. Question No. 5 is compulsory.

Section-A

10x2=20

1. What do you mean by statistics? Discuss briefly its functions and scope.
2. What is Data? Discuss various type and source of data.
3. What do you understand by data analysis? Discuss briefly the various methods of data collection.
4. What is central tendency in statistics. What are the various methods to measure it?

Section-B

5x1=5

5. Write short note on any two of the following:
 - a) Correlation
 - b) Dispersion
 - c) Report writing

Note: Attempt any three of the following five questions. Question No. 5 is compulsory.

Section-A**10x2=20**

1. The following data are available for a manufacturing company for a yearly period.

Particulars	Rs. in Lakhs
FIXED EXPENSES	
Wages and Salaries	9.5
Rent, Rates and Taxes	6.6
Depreciation	7.4
Sundry Administrative Expenses	6.5
SEMI-VARIABLE EXPENSES	
Maintenance and Repairs	3.5
Indirect Labor	7.9
Sales Department's Salaries	3.8
Sundry Administrative Expenses	2.8
VARIABLE EXPENSES [AT 50% CAPACITY]	
Materials	21.7
Labor	20.4
Other Expenses	7.9
Total	98.0

Assume that the fixed expenses remain constant at all levels of production. Semi variable expenses remain constant between 45% and 65% capacity, increasing by 10% between 65% and 80% capacity and by 20% between 80% and 100% capacity.

Sales at various levels are,

At 50% Rs.100 lakhs

At 60% Rs.120 lakhs

At 75% Rs.150 lakhs

At 90% Rs.180 lakhs

At 100% Rs.200 lakhs

Prepare a flexible budget for the year at 60% and 90% capacity utilizations and calculate the profits/losses at those levels

2. The standard material cost to produce a ton of chemical X is given below:

300 kg of material A @ Rs.10 per kg

400 kg of material B @ Rs.5 per kg

500 kg of material C @ Rs.6 per kg

During a particular period, 100 tons of mixture X was produced from the usage of

35 tons of material A @ Rs.9, 000 per ton

42 tons of material B @ Rs.6, 000 per ton

53 tons of material C @ Rs.7, 000 per ton

Calculate material cost, price, and usage and mix variances.

3. A Company budgets for a production of 150000 units. The variable cost per unit is Rs.14 and fixed cost per unit is Rs.2 per unit. The company fixes the selling price to fetch a profit of 15% on cost.

Required,

A] What is the break- even point?

B] What is the profit/volume ratio?

C] If the selling price is reduced by 5%, how does the revised selling price affect the Break Even Point and the Profit/Volume Ratio?

D] If profit increase of 10% is desired more than the budget, what should be the sales at the reduced price?

4. A cash flow statement tracks the inflow and outflow of cash, providing insights into a company's financial health and operational efficiency.” In the light of this statement explain the meaning and uses of cash flow statement. Draw the format of cash flow statement as per AS-3 (revised).

Section-B

5x1=5

5. Write short note on any two of the following:

a) Financial Statement Analysis

b) Responsibility Accounting

c) Human Resource Accounting

Course Title: Marketing Management

Course Code: MCM 104

Session:2024-25

Maximum Marks –25

Note: Attempt any three of the following five questions. Question No. 5 is compulsory.

Section-A

10×2=20

1. Are the uncontrollable elements a boon or bane to a firm? Explain with the help of suitable examples.
2. “The consumer is the problem solver who acts in logical orderly manners when making buying decisions”. Elucidate this statement and explain briefly the stages involved in the consumer buying process.
3. What do you mean by Channel of Distribution? Explain various factors affecting choice of a distribution channel.
4. Discuss the various factors influencing the advertising budget of a company.

Section-B

5×1=5

5. Write short note on any two of the following:

- a) Differential pricing
- b) Product Life Cycle
- c) Publicity vs Public Relation

Course Title: Organisational Behaviour

Course Code: MCM 105

Session: 2024-25

Maximum Marks –25

Note: Attempt any three of the following five questions. Question No. 5 is compulsory.

Section-A

10x2 = 20

1. ‘Organisational Behaviour represents interactions among individual, groups, and the organisation.’ Elucidate this statement.
2. What do you mean by attitude? What are its components? How is an attitude formed?
3. Explain the trait theory of Leadership? Compare it with behavioural theory of Leadership.
4. Distinguish between Abraham Maslow’s need hierarchy theory of motivation and Herzberg’s two factor theory of motivation. How can these theories help managers in motivating employees?

Section-B

5x1=5

5. Write a short note on any two of the following:
- a) Managerial Grid
 - b) Cognitive Learning and Classical Conditioning
 - c) Exchange theory of group formation