# Volunteering at the 3rd Tourism Outbound Summit, FICCI New Delhi

## **Event Overview:**

The 3rd Tourism Outbound Summit, held at FICCI in New Delhi, brought together key players in the tourism industry to discuss outbound tourism trends and opportunities.



## **Our Role:**

Students of DTHM participated as volunteers, assisting in various aspects of event management and operations.

## **Key Activities:**

# 1. Registration and Check-in:

- Welcomed attendees and helped with the registration process
- Distributed event materials and name badges

## 2. Session Support:

- Assisted in setting up conference rooms for presentations

- Managed microphones during Q&A sessions
- Helped speakers with technical setup for presentations

## 3. Networking Facilitation:

- Guided attendees to various event areas
- Assisted in organizing networking breaks and sessions

# 4. Partner Company Coordination:

- Helped set up booths for partner companies like Nergia Nxtand TBO
- Directed attendees to relevant company representatives



# **Summit Highlights:**

## 1. Industry Insights:

- Presentations on current trends in outbound tourism from India
- Discussions on challenges faced by tour operators and travel agencies



## 2. Technology in Tourism:

- Demonstrations of new booking platforms and travel technologies
- Talks on the impact of digital transformation in the tourism sector

## 3. Destination Spotlights:

- Presentations from international tourism boards on new destinations
- Discussions on emerging markets for Indian outbound travelers

## 4. Networking Opportunities:

- Structured networking sessions allowing attendees to connect with industry peers
- informal interactions during breaks and meals

## **Experience and Takeaways:**

## 1. Industry Knowledge:

- Gained insights into the current state and future projections of India's outbound tourism market
- Learned about new destinations and travel products popular among Indian travelers

## 2. Networking:

- Made connections with professionals from various sectors of the tourism industry
- Interacted with representatives from international tourism boards

## 3. Event Management Skills:

- Developed hands-on experience in managing a large-scale industry event
- Improved communication and problem-solving skills in a fast-paced environment

## 4. Technology Awareness:

- Exposure to the latest travel technologies and booking platforms
- Understanding of how digital tools are reshaping the tourism landscape

This volunteer experience provided valuable insights into the tourism industry and practical skills in event management, while also offering networking opportunities with industry professionals.

