

November 22, 2024

Press Release

Department of Economics, JMI organizes Industry Connect Programme

Placement Cell, Department of Economics, Jamia Millia Islamia (JMI) organised an Industry Connect Program as part of Industry outreach and University- Industry Linkage on 19th November, 2024. Ms Preeti Khachru, HR Head and two other Executives: Ms Hirranya Pant and Pavitra Mohan Singh of Torque Communications, a PR company visited the Department of Economics, JMI and interacted with the students.

Ms Preeti in her speech provided a detailed condition of the market at present and pitched their company, positions available, and the return from working with them. Since it is imminent for the students to feel wary of a position in PR, especially when students do not have the same background, she wanted to ensure how the students have the necessary skills required and also how students with an Economics and Finance background are required within their company too.

With the experience and presence in the communications market for 20 years, Torque Communications displayed their prowess in the field of consultancy, communications, public relations, and policy-making. They have worked extensively with huge brands such as the Melinda Gates Foundation, the government, and made a significant impact in the fields of health, IT, taxation, logistics, education, agro-machinery, etc

They invited students to work with them as full-time interns for the duration of 45-60 days and also encouraged students to apply for a job for the role of PR consultant at an entry level. They explained how people from different arenas of academics are required in PR consultancy as they allayed the dilemma of economics pertaining to their company requirements.

Prof. Asheref Illiyan, Head, Department of Economics in his opening remarks highlighted that for promotion of internship and placement, the Department of Economics has taken several initiatives recently like Corporate Lecture Series, Industry visit by students and Alumni talk series among others. Dr. Mohammad Kashif Khan, coordinator of the session delivered the introductory remarks and Dr. Md Zakaria Siddiqui proposed vote of thanks and underscored the relevance of the proposed role to the students of Economics and Finance. Faculty members and more than 65 students from MA Economics and MSc Banking and Financial Analytics enthusiastically attended the event.

Public Relations Office
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 **GPS Map Camera**



New Delhi, Delhi, India
Gulistane Ghalib, Jamia Millia Islamia, Jamia
Nagar, Okhla, New Delhi, Delhi 110025, India
Lat 28.561894° Long 77.281133°
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